

Lesson insert

Overview

An activity using myworldofwork.co.uk to link the study of Graphic Communication to possible careers.

Objectives

As part of a wider lesson, this lesson insert intends to:

- Encourage research into careers related to the study of Graphic Communication

My World of Work activity (15mins)

- Arrange pupils in groups of two or three
- Go to myworldofwork.co.uk
- Go to [my career options](#)
- Ask the groups to choose a job card from the pack
- Ask them to complete the job research sheet

Connect the learning (in the wider lesson)

- Discuss what each job entails and how it links to the activities they are doing in class
- Discuss which skills they are developing in class relate most closely to particular roles they have looked at

Review and reflect (5mins)

- Ask pupils to reflect on the jobs covered and if they may be interested in following one of these careers
- Homework: Ask the class to use this lesson as part of their overall research on careers related to their school subject

Technologies

Graphic Communication

National 4/5/Higher

Resources

- Computers or tablets with internet access
- Job research sheet

My World of Work links

Job profiles

[Animator](#)
[Architect](#)
[Architectural technician or technologist](#)
[Building services engineer](#)
[Building technician](#)
[CAD technician](#)
[Cartographer](#)
[Civil engineer](#)
[Civil engineering technician](#)
[Computer games developer](#)
[Computer games tester](#)
[Conference and exhibition organiser](#)
[Exhibition designer](#)
[Fine artist](#)
[Graphic designer](#)
[Illustrator](#)
[Interior designer](#)
[Medical illustrator](#)
[Model maker](#)
[Product designer](#)
[Set designer](#)
[Signwriter](#)
[Technical surveyor](#)
[Town planning support staff](#)
[Web developer](#)
[Web editor](#)

Curriculum links

Suitable for all year groups studying:

Graphic Communication – National 4/5/Higher

Career Education Standard (3-18)

Supports entitlements set out in the [Career Education Standard](#) for young people to:

- Experience a curriculum through which they learn about the world of work and job possibilities and which makes clear the **strengths** and **skills** needed to take advantage of these opportunities
- Know where to find information and access support making effective use of online sources such as [My World of Work](#)
- Develop [Career Management Skills](#) as an integral part of their curriculum

Job cards

Animator	Architect
Architectural technician or technologist	Building services engineer
Building technician	CAD technician
Cartographer	Civil engineer
Civil engineering technician	Computer games developer
Computer games tester	Conference and exhibition organiser
Exhibition designer	Fine artist
Graphic designer	Illustrator
Interior designer	Medical illustrator
Model maker	Product designer
Set designer	Signwriter
Technical surveyor	Town planning support staff
Web developer	Web editor



**My
World of
Work**

Job research

**Careers linked to:
Engineering Science**

Choose a job card

Log into the computer and go to myworldofwork.co.uk

Go to [my career options](#) to find out about the job on your card and answer the following:

What is the job title?	
What are the main duties of this job?	
What are the skills required?	
What qualifications do you need?	
What have you learned in your school subject that might be useful in this job?	
What key point about this job do you want to share with the rest of the class?	