

Lesson insert

Overview

An activity using myworldofwork.co.uk to link the study of English and the topic of newspaper writing to possible careers.

Objectives

As part of a wider lesson, this lesson insert intends to:

- Make links between the literacy skills pupils are developing in English and their value in the workplace
- Encourage pupils to research careers related to the topic of newspaper writing and other forms of journalistic writing
- Introduce pupils to the genre of journalism and newspaper writing

My World of Work activity (20mins)

- Arrange pupils in groups of two or three
- Go to myworldofwork.co.uk
- Go to [my career options](#)
- Search for the job profile of newspaper journalist or broadcast journalist
- Ask pupils to read the profiles and make notes on the skills required for a journalistic career
- Watch the real people story video for Nicola
- Ask pupils to read the real people story for Bex

Connect the learning (in the wider lesson)

- Discuss with pupils the different styles of journalism that exist – create a class list
- Ask the groups to look at examples of newspapers and news articles (these can be print or web based)
- Ask them to list the criteria for what makes a good newspaper article
- Ask groups find an article they think meets their criteria for a good article and feedback their findings to the class
- Discuss how journalists might need to adjust their style depending on the type of newspaper (or magazine) they are working for

Review and reflect (5mins)

- Ask pupils to reflect on the role of a journalist and the skills developed in English that would be useful for this career
- Homework: Ask pupils to do some research and find out about an event happening in their school. They will write their own newspaper article using this information

Languages

English

Writing: Newspaper journalism

Resources

- Computers or tablets with internet access
- Smart-board or projector
- Paper and pens (coloured)
- Newspapers (various)

My World of Work links

Job profiles

[Broadcast journalist](#)
[Magazine journalist](#)
[Newspaper journalist](#)
[Sub editor](#)
[Copy editor](#)
[Writer](#)

Real people stories

[Nicola – STV news reporter](#)
[Bex – Content and social media executive](#)

Curriculum links

Suitable for S3 pupils studying:

English - BGE

Experiences and outcomes

LIT 3-04a: As I listen or watch, I can: identify and give an accurate account of the purpose and main concerns of the text and can make inferences from key statements; identify and discuss similarities and differences between different types of text; use this information for different purposes.

LIT 3-24a I can consider the impact that layout and presentation will have on my reader, selecting and using a variety of features appropriate to purpose and audience.

Career Education Standard (3-18)

Supports entitlements set out in the [Career Education Standard](#) for young people to:

- Experience a curriculum through which they learn about the world of work and job possibilities and which makes clear the **strengths** and **skills** needed to take advantage of these opportunities
- Know where to find information and access support making effective use of online sources such as [My World of Work](#)
- Develop [Career Management Skills](#) as an integral part of their curriculum