

Overview

An activity using myworldofwork.co.uk to link the study of English and the topic of newspaper writing to possible careers.

Objectives

As part of a wider lesson, this lesson insert intends to:

- Encourage pupils to realise that note taking is a skill used in many areas of work
- Emphasise the importance of listening and taking notes in many careers

My World of Work activity (20mins)

- Arrange pupils in groups of two or three
- Go to myworldofwork.co.uk
- Go to [My career options](#)
- Search for the job profile of newspaper journalist and broadcast journalist
- Ask pupils to read the profiles and make notes on the skills required for a journalistic career
- Watch the video in the broadcast journalist job profile of TV news reporter Nicola

Connect the learning (in the wider lesson)

- Discuss with pupils the different styles of journalism that exist – create a class list
- Ask the groups to look at examples of newspapers and news articles (these can be print or web based)
- Ask them to list the criteria for what makes a good newspaper article
- Ask groups find an article they think meets their criteria for a good article and feedback their findings to the class
- Discuss how journalists might need to adjust their style depending on the type of newspaper (or magazine) they are working for

Review and reflect (5mins)

- Ask pupils to reflect on the role of a journalist and the skills developed in English that would be useful for this career
- Homework: Ask pupils to do some research and find out about an event happening in their school. They will write their own newspaper article using this information

Resources

- Computers or tablets with internet access
- Newspapers (various)

My World of Work – job profile links

App developer	Broadcast journalist	Copy editor
Forensic computer analyst	Games designer	Magazine journalist
Newspaper journalist	Sub editor	Writer

Curriculum links

This activity is suitable for S3 pupils studying: English - BGE

Experience and outcomes	
Literature	<p>Listening and talking</p> <p>LIT 3-04a</p> <p>As I listen or watch, I can: identify and give an accurate account of the purpose and main concerns of the text and can make inferences from key statements; identify and discuss similarities and differences between different types of text; use this information for different purposes.</p> <p>Writing</p> <p>LIT 3-24a</p> <p>I can consider the impact that layout and presentation will have on my reader, selecting and using a variety of features appropriate to purpose and audience.</p>
Career Education Standard pupil entitlements	
Supports entitlements set out in the Career Education Standard for young people to:	<ul style="list-style-type: none"> ▪ Experience a curriculum through which they learn about the world of work and job possibilities and which makes clear the strengths and skills needed to take advantage of these opportunities ▪ Know where to find information and access support making effective use of online sources such as My World of Work ▪ Develop Career Management Skills as an integral part of their curriculum

Meta-skills

This activity is designed to support development of the following meta-skills:

Self-management – Manage the now

Focusing

The ability to effectively filter and sort information to maintain a sense of focus is essential in an age of information abundance and constant change.

Initiative

Initiative is a readiness to get started and act on opportunities built on a foundation of self-belief.

Social intelligence – Connect with the world

Communicating

Communication is the ability to openly and honestly share information in a way that creates mutual understanding about thoughts, intentions and ideas between all parties involved.

Leading

Leading is the ability to lead others by inspiring them with a clear vision and motivating them to realise this.

Innovation – Create our own change

Curiosity

Curiosity is the desire to know or learn something in order to inspire new ideas and concepts.

Sense making

Sense making is the ability to determine the deeper meaning or significance of what is being expressed and to recognise wider themes and patterns in information and situations.

Critical thinking

Critical thinking is the ability to evaluate and draw conclusions from information in order to solve complex problems and make decisions.

